



## The State Partnership for Nutrition, Physical Activity and Obesity Prevention

**ShapingNJ** is a public-private partnership of more than 200 organizations across New Jersey working to “make the healthy choice, the easy choice” for *all* residents. The 10-year vision is a New Jersey where regular physical activity, good nutrition, and healthy weight are part of everyone’s life. The Office of Nutrition & Fitness (ONF) at the Department of Health (DOH) coordinates **ShapingNJ**.

As of Spring, 2013 **ShapingNJ** highlights include:

- Revised child care licensing requirements were adopted by the Office of Licensing, NJ Department of Children and Families on March 18, 2013 and will go into effect in Fall 2013.
- N J is one of six states included in a 5-year, CDC-funded initiative led by the Delaware-based Nemours Foundation, building on **ShapingNJ**’s work to improve child care policy and practice. The *Early Care and Education Learning Collaborative Initiative* will support five regional learning collaboratives, reaching 150 centers serving approximately 15,000 children in the first year.
- The NJ Hospital Association is working to sustain and expand the Baby Friendly Hospital Initiative through a grant from DOH. NJHA is working with NJ’s four certified Baby-Friendly hospitals to provide training and technical assistance to more than 20 NJ delivery hospitals on the pathway to Baby-Friendly certification.
- Eighteen communities are funded under the second round of **ShapingNJ** community grants, increasing access to healthy food and physical activity through initiatives such as planning a pedestrian-friendly downtown, placing bike racks along community trails, piloting a farmers market, working with faith congregations to adopt healthy policies, promoting school breakfast programs and designing safer parks.
- Horizon Blue Cross Blue Shield of NJ co-branded with **ShapingNJ** on healthy concessions at the Lakewood BlueClaws, Camden RiverSharks and Trenton Thunder.
- NJDOT and Voorhees Transportation Center at Rutgers’ Bloustein School are leading the way to create communities where all residents can be regularly physically active by helping municipalities adopt Complete Streets resolutions.

Visit [www.ShapingNJ.gov](http://www.ShapingNJ.gov) for hands-on, user-friendly toolkits, a list of partners and more resources about obesity prevention. Don’t miss our **ShapingNJ** video! Like us on Facebook at [www.facebook.com/shapingnj](http://www.facebook.com/shapingnj).